

Consultancy - French translation Instruction Manuals

Company details

Witter Towbars

Deeside Industrial Park
Deeside
Flintshire
CH5 2NY

01244 284500

www.whitter-towbars.co.uk



Since it was founded over half a century ago, Witter Towbars has consistently set the standard for quality, reliability, and value for money. The company was formed in 1950 by Colin Witter, who saw an opportunity to meet the growing demand for easy-to-fit towing brackets from caravan and trailer owners who were benefiting from the increased leisure time enjoyed by post-war Britain.



It was his vision that led to the creation of Witter Towbars, the UK's leading towbar manufacturer. Today, thanks to continuous investment, the Witter name is synonymous with the highest standards of design, quality, safety and security for motorists and road users. From its modern headquarters on Deeside, North Wales, the company supplies a complete range of towbars and accessories through a helpful nationwide network of specialist stockists and fitters.

Consultancy Activities

Witter Towbars wanted to export to the European market, starting with France, for this, the company needed a French Technical Translator to translate their towbar instruction leaflets and they contacted Glyndŵr University for their advice. Glyndŵr Innovations took this on board and introduced the Company to Cedric Belloc, Senior Lecturer in Engineering within the School of Science and Technology. With Cedric's Engineering experience and his first language being French, he was able to offer the company the solution they required. Cedric undertook the consultancy work and translated for the French market all the instruction leaflets needed to accompany Witter Towbar' products.

This will hopefully be a long lasting relationship.

